

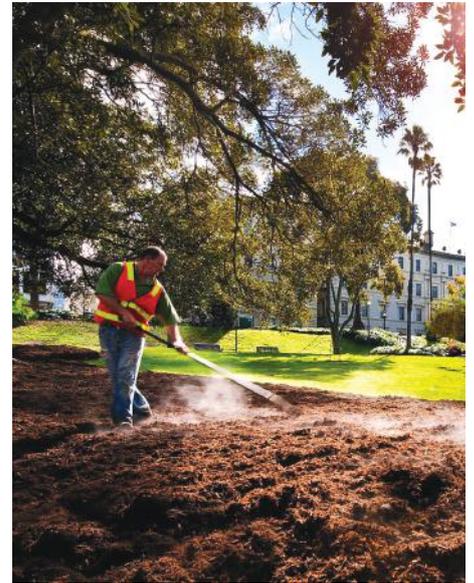
National Strategy

2019 – 2022



Vision

Recycling and reuse is the accepted management practice for surplus organic material and by products of human activity.



Mission

AORA works with stakeholders to facilitate the conditions through which surplus organic material can be sustainably and cost-effectively recycled; and to promote the beneficial use of compost, soil conditioners and mulches in primary industries.



OBJECTIVE 1:

Strengthen AORA as the peak body for the organics recycling industry

The organics recycling industry is not new. Humans have been recycling and reusing organic material as fuel and soil conditioners since ancient times. Today, the role of the industry is becoming more critical as the effects of urban development, agricultural practices and energy use, impact the health of our soils and environment.

The organics recycling industry diverts material from landfill to beneficial reuse, to mitigate climate change and improve the sustainability of agriculture. In order to perform this role effectively industry must work with governments at all levels in setting the policy and regulatory frameworks that will allow efficient delivery on this role.

Collaborating within a single peak body to protect, promote and advance the interests of the organics recycling industry in Australia, ensures sustainable growth of the industry and the association.

AMBITION 1.1: Be the recognised national peak body for the organics recycling industry, ensure sustainability of the organisation.

AMBITION 1.2: Produce the Annual Australian Organics Recycling Industry Report to measure industry evolution

AMBITION 1.3: Conduct two major national events annually around Australia, and a series of state, regional and online events.



OBJECTIVE 2:

Champion a pathway to a future where recycling of surplus organic material is optimised

Diverting organic resources for recycling, significantly reduces emissions and recovers valuable agricultural nutrients from landfill. The application of composted and organic products to agricultural soils sequesters carbon, improves water infiltration and retention, while returning nutrients to the soil.

Organics recycling closes the loop on food and other organic wastes and ultimately returns them to food production through the soil. It is an exemplar of the “circular economy”. AORA will champion pathways to sustainable, resource-efficient organic resource recovery, and agricultural reuse practice through Compost for Soils™.

AMBITION 2.1: Lead cultural change by describing the future management of surplus organics material, including setting targets for the industry and society in general as a ‘recommendations’ chapter of the Annual Australian Organics Recycling Industry Report

AMBITION 2.2: Identify, communicate and celebrate ‘best practice’ strategies, technologies, performance and products.

AMBITION 2.3: Collaborate with government stakeholders to develop and implement organics recycling industry policy, regulation and legislation that optimises market conditions for organics recycling.

AMBITION 2.4: Collaborate with likeminded associations and coordinate AORA representation at their events

AMBITION 2.5: Develop standards and best practice certification programs





OBJECTIVE 3:

Help establish and participate in knowledge hubs for recycled organics research, development, extension and communication

Research development and extension are fundamental to the development of the organics recycling industry. Supporting organisations that act as nodal points for research, and demonstration of identified research and market priorities, as well as disseminating the knowledge generated, is the most efficient strategy to achieve this. The industry needs research, development and extension to advance its cause, sell its products, and provide balance to regulatory conservatism.

AMBITION 3.1: Further develop and position Compost for Soils™ as a core resource for primary industries, as well as the general public, regarding the production and use of recycled organics.

AMBITION 3.2: Partner with tertiary institutions and Cooperative Research Centres to drive research, development and extension for the industry

AMBITION 3.3: Develop and deliver industry training in partnership with training consultants or existing RTOs

AMBITION 3.4: Develop and deliver education programs for the general public

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