



Getting the Most from Compost on Farm Seminar

International Presenter

RON ALEXANDER (USA)

Mr. Alexander will be presenting on his experience in the composting industry and working with end markets in the promotion and utilisation of compost.

Event Sponsor

Ron Alexander & Lunch brought to you by



Mr. Alexander has over 30 years experience in all aspects of compost utilisation. He has formal training in fruit and vegetable production, as well as ornamental horticulture (landscaping, turf

and nursery production). He possesses extensive practical experience in compost utilisation, having marketed compost from seven composting facilities, as well as managing a marketing staff and company that specialised in this function. Being one of the first large-scale compost brokerage companies, Mr. Alexander's firm developed new applications for compost and worked to monetise the benefits of its use. He is currently intimately involved in compost usage in Californian agriculture.

Mr. Alexander has also completed over 400 organic recycled product manufacturing, marketing, utilisation and quality evaluation/assurance related consulting projects throughout North America (and the world), and has completed several State and Federally funded projects. Not only did Mr. Alexander established and manage the US Compost Council's Seal of Testing Assurance Program (national compost testing/certification program), but he is the author of a series of compost standards/specifications (e.g., erosion control, landscaping and agriculture).

Mr. Alexander has completed market and product development projects for composts produced from various municipal, agricultural and industrial feedstocks products. He has completed marketing and utilization related projects, or actually marketed organic recycled products, in all regions of the United States and Canadian, as well as parts of Europe and Australasia. Mr. Alexander is also extremely experienced in product development, labelling, registration and certification.

More information available at <http://www.alexassoc.net>

**THURSDAY
20TH OCTOBER
2016**

**REGISTER
from 9.30AM for
10.00AM START
to 4.00PM
Catering Provided**

**Shepparton Golf Club
15 Golf Drive,
Shepparton, Victoria.**

*All Members and
Non-Members Welcome*

\$25 per person

Please pay at [paypal](https://www.paypal.com) using
your surname as the
invoice number.

RSVP

**vicadmin@aora.org.au
before
Friday 14th Oct 2016**

Morning Tea provided by



Afternoon Tea provided by



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