

## HITACHI RENEW WITH GOLD SPONSORSHIP

Further to its recent sponsorship of the AORA National Conference Gala dinner, Hitachi Construction Machinery Australia (HCA) recently renewed their Gold Sponsorship for an additional 12 months. HCA General Manager for Construction and Forestry Sales, Frank Gili said, "We are delighted to continue our involvement with AORA. At Hitachi we strongly believe that it is important to support associations that directly support our direct customer-base."

HCA markets Hitachi Excavators, from 1.7 tonnes to over 800 tonnes for mining application. They also offer a comprehensive range of Hitachi and John Deere branded wheel loaders.

"Over the last 18 months we have had the opportunity on several occasions to engage with AORA members and therefore gain a greater understanding of organics resource recovery and re-use industries. This has been extremely beneficial to HCA to better understand industry needs when it comes to specific types of machinery we manufacture. We are therefore able to transfer our deep knowledge gained in other industries and offer AORA members reliable solutions that maximises the return on their machinery investment," said Frank.

As part of HCA's commitment to support AORA members they have obtained special factory pricing, normally reserved for global account customers for its range of Hitachi branded wheel loaders. This will result in great value when you are considering your next wheel loader purchase.

Furthermore all Hitachi wheel loaders come with a 10,000hrs/60 month's powertrain warranty. HCA is also willing to demonstrate machines on-site which provides members with the opportunity to evaluate these loaders in actual operating conditions. So when you are considering your next machine purchase, ask your local HCA branch for a machine demonstration and don't forget to tell them you are an AORA member to get a great deal.

You can view HCA's extensive range of products via [www.hcma.com.au](http://www.hcma.com.au) or simply phone 1300 HITACHI.